

## TRAINING FICHE

### 05. HOW TO BECOME A MORE RESPONSIBLE CONSUMER OF MOBILITY

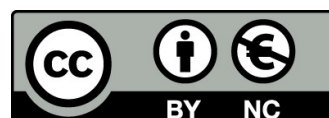
<b>Area</b>	Mobility
<b>Level</b>	ADVANCED
<b>Topic</b>	<div style="display: flex; align-items: center;"> <div style="width: 20px; height: 20px; border: 1px solid black; margin-right: 5px;"></div> <div style="width: 100%; height: 20px; background-color: #90EE90; margin-right: 5px;"></div> </div> <div style="display: flex; align-items: center;"> <div style="width: 20px; height: 20px; border: 1px solid black; margin-right: 5px;"></div> <div style="width: 100%; height: 20px; background-color: #6495ED; margin-right: 5px;"></div> </div> <div style="display: flex; align-items: center;"> <div style="width: 20px; height: 20px; border: 1px solid black; margin-right: 5px;"></div> <div style="width: 100%; height: 20px; background-color: #FF00FF; margin-right: 5px;"></div> </div> <div style="display: flex; align-items: center;"> <div style="width: 20px; height: 20px; border: 1px solid black; margin-right: 5px;"></div> <div style="width: 100%; height: 20px; background-color: #FFFF00; margin-right: 5px;"></div> </div> <div style="display: flex; align-items: center;"> <div style="width: 20px; height: 20px; border: 1px solid black; margin-right: 5px;"></div> <div style="width: 100%; height: 20px; background-color: #FFA500; margin-right: 5px;"></div> </div> <p>5. Tips and recommendations for a RC</p>
<b>Module</b>	<div style="display: flex; align-items: center;"> <div style="width: 20px; height: 20px; border: 1px solid black; margin-right: 5px;"></div> <div style="width: 100%; height: 20px; background-color: #90EE90; margin-right: 5px;"></div> </div> <div style="display: flex; align-items: center;"> <div style="width: 20px; height: 20px; border: 1px solid black; margin-right: 5px;"></div> <div style="width: 100%; height: 20px; background-color: #6495ED; margin-right: 5px;"></div> </div> <div style="display: flex; align-items: center;"> <div style="width: 20px; height: 20px; border: 1px solid black; margin-right: 5px;"></div> <div style="width: 100%; height: 20px; background-color: #FF00FF; margin-right: 5px;"></div> </div> <div style="display: flex; align-items: center;"> <div style="width: 20px; height: 20px; border: 1px solid black; margin-right: 5px;"></div> <div style="width: 100%; height: 20px; background-color: #FFFF00; margin-right: 5px;"></div> </div> <div style="display: flex; align-items: center;"> <div style="width: 20px; height: 20px; border: 1px solid black; margin-right: 5px;"></div> <div style="width: 100%; height: 20px; background-color: #FFA500; margin-right: 5px;"></div> </div> <p>How to become a more responsible consumer of Mobility</p>
<b>Keywords</b>	Sustainable mobility – climate change – human behaviours – SDGs – awareness – tips and recommendations
<b>Citizens as the core agents of</b>	Cities drive local and national economies, as hubs of prosperity where more than 80% of global economic activity is concentrated. This is why

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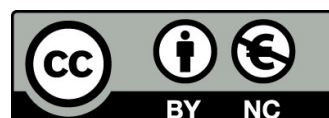
<p><b>change on mobility</b></p> <p>(500-1000 characters including spaces)</p>	<p>citizens in urban areas are at the centre of change and must also be the target audience for both awareness-raising policies and the enhancement of sustainable forms of mobility.</p> <p>-On the demand side, it is necessary to make local public transport more efficient in order to stimulate demand for sustainable mobility, for example, by introducing a bonus on season tickets, disincentivising car use and creating digital platforms to facilitate the planning of journeys and the choice of means of transport also on the basis of the pollutant and climate-changing emissions produced;</p> <p>-On the supply side, the tools include more funding for Local Public Transport (LPT), infrastructure investments (trams, metros and urban railways) to increase the supply of rail modes, strengthened transport nodes, cycle paths and pedestrian routes.</p>
<p><b>Tips and recommendations</b></p> <p><b>To do / Not to do</b></p> <p>(2000-3000 characters including spaces)</p>	<p>For there to be an ecological transition in society, it is necessary for politics to address the following issues and direct its choices towards:</p> <ul style="list-style-type: none"> <li>- Designing effective, equitable, safe and secure public transport systems, integrated with mobility-as-a-service (MaaS) and other platforms</li> <li>- Adapting to vehicle innovation and adoption (autonomous, connected, electric, shared, dockless)</li> <li>- Crafting policies and strategies to promote adherence to air quality standards and other quality-of-life measures</li> <li>- Developing public-private partnerships (PPPs) and collaborating with knowledge institutions to address air quality, traffic congestion, and sustainability issues</li> </ul>

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- Building sustainable infrastructure – physical and digital – to support innovative mobility solutions from public and private sectors

It is also of utmost importance that policy acts locally at a global level by aligning with policies at the European and global level. By combining the global and local perspective, policy makers will be able to make the necessary changes to the territory they represent according to the specificities and characteristics of that space.

At the local level, we have other key players in this great challenge and they are the citizens. Citizens can actively contribute to progress with, for example:

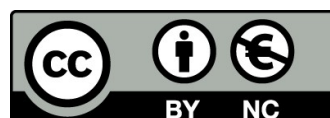
- Reduce the use of motor vehicles in your daily mobility
- Walk daily, for pleasure and to go shopping, studies or work if it is close < 1 or 2 km
- Use the bicycle, scooter or electric motorcycle as an alternative to the car
- Choose public transport to get to the city centre and for long journeys
- Plan your trips to reduce departures and choose the shortest and fastest route possible
- Find out about the carbon print of the means of transport when you travel
- If you need to buy a vehicle, opt for an electric, hybrid, plug-in or hydrogen
- If you are going to use the vehicle little, consider using services such as taxi or VTC, or rideshare instead of buying a car.
- Keep your vehicle in the best mechanical conditions and check the tire inflation

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	<ul style="list-style-type: none"> <li>- Reduces the use of air conditioning, as it increases fuel consumption</li> <li>- Drive efficiently, without major acceleration and braking, at moderate and constant speed</li> <li>- Choose biofuels over fossil fuels whenever possible</li> </ul>
<b>Language</b>	English
<b>Partner</b>	IHF
<b>Further references</b>	<a href="https://seyccat.org/what-steps-are-we-taking-towards-responsible-consumption-and-production/">https://seyccat.org/what-steps-are-we-taking-towards-responsible-consumption-and-production/</a> <a href="https://www2.deloitte.com/global/en/pages/tax/COVID-19/resilient-tax-leader-article.html">https://www2.deloitte.com/global/en/pages/tax/COVID-19/resilient-tax-leader-article.html</a> <a href="https://greenglobaltravel.com/green-travel-tips-ultimate-guide-sustainable-travel/">https://greenglobaltravel.com/green-travel-tips-ultimate-guide-sustainable-travel/</a> <a href="https://ec.europa.eu/futurium/en/system/files/ged/promoting_behaviour_change.pdf">https://ec.europa.eu/futurium/en/system/files/ged/promoting_behaviour_change.pdf</a>

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